



At the Lynchburg Community Market 1219 Main Street, Lynchburg Va. 24504

Frequently Asked Questions

Why the Heritage Crafters Gallery?

The Lynchburg Community Market began as a Farmers Market. Keeping with this tradition we seek to create an affordable venue where local farmers can sell their products. Historically many farm families had a second business that would sustain them during the winter months. Blacksmithing, woodworking, barrel making, sewing and basket weaving were just some examples of hand crafting farm families would provide.

Just like our promotion of Locally Grown and Virginia Grown products, we are now working to promote locally produced artisan hand-crafts as well. The Lynchburg Community Market is promoted as being a 6 day market; this gallery permits consumers to purchase artist's products 6 days a week.

Who approves artist for the gallery?

There is a heritage crafts committee made up of respected artists from the community who are well versed and appreciate a variety of different Medias. The artists who serve on this committee do not have work displayed in the gallery so that they remain unbiased in their review of other artists' work.

What kind of handcrafts will be accepted into the Gallery?

We are seeking the highest quality heritage handcrafts. All items need to be hand-crafted. Here are examples of the mix of art we want to promote; you are not limited to the items described below we are open to viewing all handcrafts.

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| • Original artwork of Lynchburg and Virginia in oil, watercolors, pen and ink, acrylic paints and other painted forms | • Split hardwood basketry | pillows of heritage patterns |
| • Original Black & White and color photography | • Forged wood art | • Blown glass |
| • Print making | • Handmade toys and dolls | • Pottery, thrown and hand built |
| • Metal Craft and Iron Work | • Hand smocked or embroidered children's clothes | • Jewelry made with lampwork beads or other hand formed jewelry |
| • Wood Carving of all varieties | • Hand made furniture | • Hand poured fragranced candles |
| • Turned Wood | • Textile Art in primitive and folk designs | • Needlepoint |
| • Stained Glass | • Mixed Media Art in primitive and folk designs | • tatting |
| • Caned bottomed furniture | • Painted floor clothes | |
| | • Hand quilted wall hangings, hand pieced quilts and | |

What are some examples of items that would not be welcomed in the gallery area?

No hobby crafts will be displayed in the Heritage Crafters Gallery Area. Examples of items considered a hobby craft are listed below.

- Beading using manufactured beads
- Items created from bought kits
- Embellished store bought items such as stuffed animals, dolls, statues or lamps
- Items created with plastic canvas, acrylic or resin products * (this does not apply to frames for photography or artwork)
- Floral Arrangements that are created with manufactured stems. (Florist are considered a service vendor and are set up in another area.)

How do I contribute my hours to the gallery?

Artists who have the ability to work onsite will be asked to donate their time working in one of our two artist demo areas. Those who create their art elsewhere will be asked to assist customers by answering questions about the products in the gallery and to provide a presence during regular gallery hours. Other opportunities to contribute hours will include organizing artist demo schedules, curating First Friday Shows, serving on project or event committees such as marketing or visual steering.

Saturday's are our busiest days and we will market them as "Meet the Crafters Saturday's". Saturday hours do not apply to your hours worked in the store unless you are doing live demos or are clerking unmanned areas of the gallery. You are not required to be here every Saturday but based on research we have done, we believe your participation in this ongoing event will work to greatly increase your sales.

Will all my items be displayed together?

Most of your items will be displayed in one area. However, to achieve the most effective visual marketing we will showcase complimentary artists work together. Examples might include....,

- Hand made candles displayed with wrought iron or turned wood candle sticks
- Hand made quilt stands and hand pieced quilts
- Wrought iron buffet stands with hand thrown pottery
- Hand woven baskets with handmade soaps

Do I have to handle other Artist Money?

No. The City will provide the staffing to run the point of sale area at the Market 6 days a week, Monday –Friday from 10am-2pm and Saturday 8am-2pm.

How about Sales Tax and MC/Visa Transactions?

Our point of sales is set up to take MasterCard and Visa. MC/Visa fees will be paid out of LCM commission. Artists will not need to manage sales tax reports; Virginia Sales Tax will be reported and paid by the LCM.

Do I need a separate business license to participate?

No, not if you're gross receipts are less than \$10,000 annually. You will receive a w-9 to fill out and there will be a signed agreement of mutual understanding with the city that will include coverage of this issue.

How often do I get a report on sales and when will I be paid?

A monthly report will be run for each artist showing which of their items have sold and when this is typically done following the last Saturday of each month. It is the responsibility of the artist review the end of month report and sign their invoice so that it may be turned in for payment at the end of each sales month. Please come by in sign your invoice based on the monthly schedule provided by our office.

How do I get started?

Begin by filling out a membership application. Select your desired level of participation and provide examples of your work for review by the crafts committee. You may bring your submission to the Lynchburg Community Market Monday through Friday between 9am and 2pm or Saturday 8am -2pm. The crafts committee will review applications each Wednesday afternoon. Once you are approved we will have you sign a letter of understanding and will ask you to give us a complete listing of items with prices so that we may inventory them and put them into the point of sale system. We ask that if at all possible each artist have no more than 20 price points.